



Press Release

Zurich, January 12th, 2012

QUENTIQ hires Manuel Heuer, medical device senior executive and former Managing Director of St. Jude Medical in Switzerland, as Chief Operating Officer of QUENTIQ AG.

Zurich, Switzerland – The health and fitness internet platform company QUENTIQ announced today that Mr. Manuel Heuer, experienced medical device senior executive and former Managing Director of St. Jude Medical in Switzerland, has been hired as Chief Operating Officer to build up the European operations of QUENTIQ AG based in Zurich.

The Swiss startup QUENTIQ recently launched an innovative health and fitness platform and the QUENTIQ Health Score® in Germany, Austria and Switzerland to motivate people to be more active and lead a healthier lifestyle. Mr. Heuer will build up and develop the business and the required organizational setup across Europe in alignment with the goals of the company.

Peter Ohnemus, Founder, Chairman and CEO of QUENTIQ stated: "We are very pleased to have Manuel Heuer joining as our COO, as he combines 18 years of international medical device as well as fast moving consumer goods management, sales & marketing experience from Brazil, Belgium, France and Switzerland among others. Additionally, with his structured, organized approach and his drive, I am confident that he will help us build a successful and profitable company".

Mr Heuer said: "The technological & usability advancements of mobile wireless devices these past few years have been significant and opened up tremendous



Press Release

opportunities in healthcare prevention but technology alone is not enough to influence behavioral change for individuals who should be more active and have a healthier lifestyle. By introducing the QUENTIQ Health Score® and integrating gaming and social networking principles on the QUENTIQ health platform, QUENTIQ has found a way to motivate users to be active in a fun and easy way by tracking and comparing personal health, lifestyle and sport. I am very excited to join the company and help building up this promising startup”.

From 2003 to 2011, Mr. Heuer worked in various sales, business development & marketing roles with increasing management responsibilities in the cardiovascular medical device industry, first with Guidant Corporation (a Boston Scientific Company) in Belgium, France and Switzerland and then with St. Jude Medical Corporation as Managing Director of Switzerland since 2008. From 1997 to 2001, Mr. Heuer held sales and marketing positions in the fast moving consumer goods industry with Nestlé in Brazil and, from 1994 to 1997, Mr. Heuer worked in marketing for Condor Films, an audiovisual communications company in Switzerland. Manuel Heuer holds an MBA from IMD International and speaks 5 languages fluently.

About QUENTIQ

QUENTIQ AG was founded by serial entrepreneur Peter Ohnemus in early 2010 and is based in Zurich, Switzerland. QUENTIQ has developed the innovative and patented QUENTIQ Health Score® with professors associated with MIT in Boston and the University Hospital of Zurich. The QUENTIQ Health Score® indicates your current health status as a number between 1 and 1000. QUENTIQ enables you to track, document and benchmark your health in real-time on the web and on your smartphone in an easy, safe and fun way. Recently, the company announced that former Sybase co-founder and CEO and Commerce One CEO Mark B. Hoffman joined the company as President



Press Release

and CEO of QUENTIQ Americas, Inc. to build the US operations. Please visit:

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