



## Press release

Zurich, 9 August 2012

### QUENTIQ goes mobile!

The QUENTIQ health and fitness platform [www.quentiq.com](http://www.quentiq.com) is launching its latest development - the QUENTIQ Mobile Site - [m.quentiq.com](http://m.quentiq.com) on the 9<sup>th</sup> of August 2012. [M.quentiq.com](http://M.quentiq.com) enables you to use your smartphone to access the full QUENTIQ platform whilst on the go.

The Swiss company QUENTIQ Ltd has made its latest development by refining mobile access to the QUENTIQ platform. The mobile site is a simplified version of the web-based platform and allows QUENTIQ users to browse the site via their mobile and keep up to date with all the news and happenings on [QUENTIQ.com](http://QUENTIQ.com)

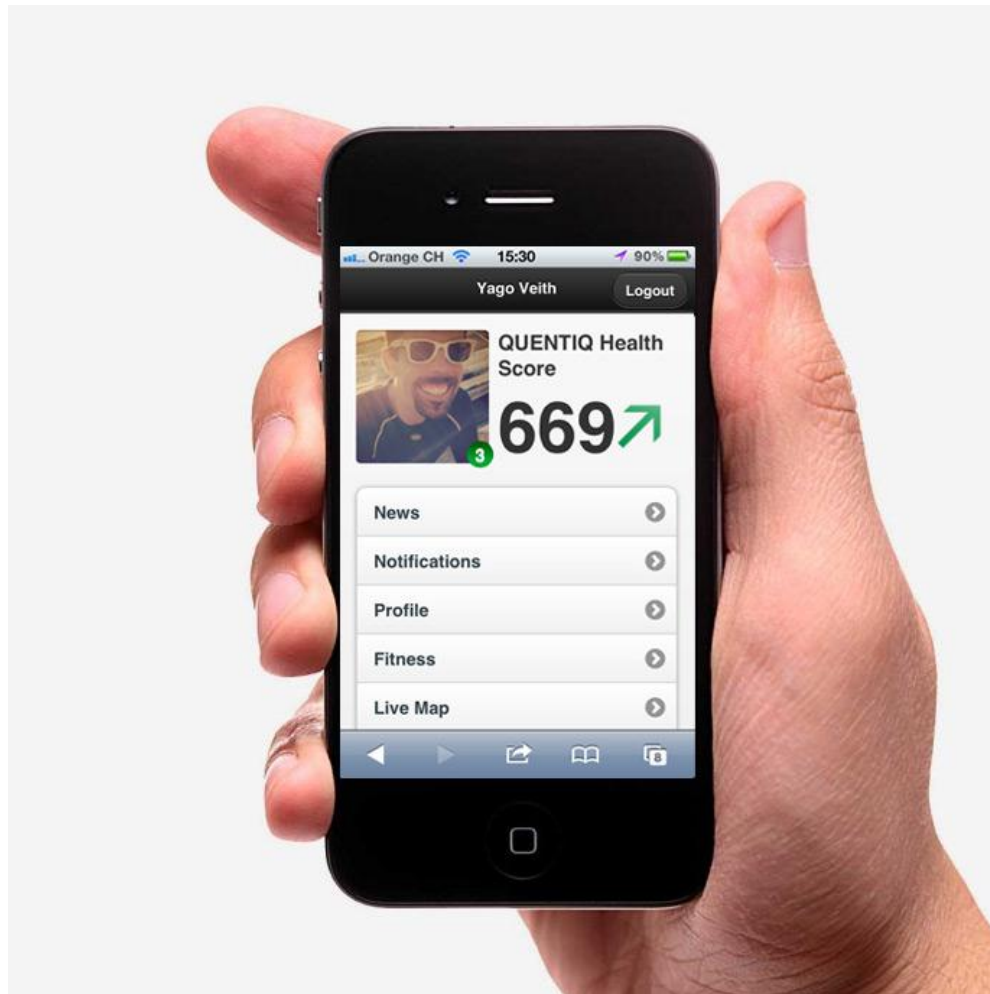
On QUENTIQ anyone's health and fitness level can be determined with the QUENTIQ health score, a number between 1 and 1,000. Members can connect via a social network and share their activities, ideas and successes, as well as compete against each other in competitions and leagues.

A few highlights of [m.quentiq.com](http://m.quentiq.com):

- Ability to create a new user account from your mobile phone.
- The navigation is simple and easy to use; users can easily browse the sub-sections of news, alerts, profiles, sports, live map, results, leagues and Challenges.
- Under "Fitness" you find a personal "management cockpit". Here you can see a timeline and a comparison of the last three weeks. It is broken down into how many calories you have burned per week and the number of hours you spent on physical activity each week. In addition, there is a list of places where you spend the most time training.

- The Live Map lets you see which of your friends are out and about in real-time.

The QUENTIQ Mobile page is supported by a variety of devices and platforms (smartphones, ereaders/tablets etc.). For more information see our blog at: <https://blog.quentiq.com/m-quentiq-com-mobile-is-launched/>





## About QUENTIQ

QUENTIQ has developed an easy-to-use, wireless, secure and fun way to manage your personal health from a lifestyle, wellness and chronic disease perspective called the QUENTIQ Health Platform. The platform calculates your personal QUENTIQ Health Score<sup>®</sup>, a number from 1 (bad) to 1'000 (superman). The QUENTIQ Health Score<sup>®</sup> is *the* key indicator of your current health status. Through integrating gaming and social networking principles, QUENTIQ motivates you to be active in an easy way by automatically tracking and comparing your personal health, fitness, lifestyle and sport. The QUENTIQ Health Score<sup>®</sup> has been developed by QUENTIQ in collaboration with a professor and former long-term scientist at MIT in Boston. The score is based on an estimated 72 million man-years of available clinical data and incorporates many of the well-known cardio and cerebrovascular risk studies in addition to QUENTIQ's quality of life questionnaires. The company is currently engaging with strategic partners from the telecommunications, healthcare, fitness, media, and insurance industries to serve both corporate and private clients. QUENTIQ has offices in Zurich, Switzerland and San Francisco, USA.

More information can be found at: [www.quentiq.com](http://www.quentiq.com)

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